



Fundamentally, organisations need to profoundly understand and appreciate WHY they exist - this creates meaning and drives the right behaviours through knowing that our efforts have significance; that they matter



#### **URGENCY OF ALIGNMENT**

In our uber-competitive and dynamic environment, no organisation can flourish unless everyone is working towards the same goals and serving the same Purpose



#### **COMPETITION FOR CX**

Every organisation competes on customer experience. A HPO will be one that can quickly understand what customers value and find novel ways to create a meaningful experience



#### **LEARNING OVER KNOWING**

Successful organisations will be those that learn the fastest, not those that know the most. As knowledge is increasingly commodified, it will no longer be enough to be a learning organisation - instead we will compete on our speed of learning



# BUILDING RESILIENCE & WELLBEING

In a volatile and uncertain world the thinking and learning region of the brain can shut down. To make good decisions and respond well, we must build emotionally & cognitively fit workplaces

#### **FLEXIBLE & ADAPTABLE WINS**

In an accelerated landscape, adaptability must be a core skill. Successful organisations will be those that can adapt most easily to changes in their environment; those that can quickly learn what customers value and use this as an input into the design of new ways to serve them

# EMPATHY & CURIOSITY - NEW WORKPLACE CURRENCIES

The more our world is automated the more important these superpowers become. Our ability to understand what is valued, and create value, resides in our empathy and curiosity



ARE YOU READY FOR THE FUTURE?				
	Product	$\longrightarrow$		Experience
2	Broadcast	$\xrightarrow{\hspace*{1cm}}$		Conversation
<u>\$</u> &&&	Hierarchies	<b></b>		Networks
	Scale	<b>→</b>	(2)	Speed
	Efficiency	<del></del>		Adaptability
X	Robustness	<b>→</b>		Resilience
۲ĵ	Controlling change	$\xrightarrow{\hspace*{1cm}}$		Enabling change
	Silos	<del></del>	O R P	Collaboration
<b>O</b> 8	Systems	<del></del>		Flexible delivery
	Preventing failure	<b></b>	Ť	Incorporating it
	Planning	<b></b>		Experimenting
<b>Ø</b>	Privacy	<b></b>	0	Transparency
<b>††!†</b>	Controlling	<del></del>	No.	Empowering
<u>.H.ı</u>	Data	<b></b>	® oʻ Litli	Insights
<b>9</b> <b>8</b> <b>8</b>	Profit	<del></del>		Purpose



#### **Purpose**

Why you exist

#### **Vision**

What you want to be

### **Objectives/Goals**

Track progress towards Vision

# Strategies How you ad

How you achieve your Objectives/Goals

#### **Business Plan**

Step by step roadmap to achieve the Vision

### **Value Propositions**

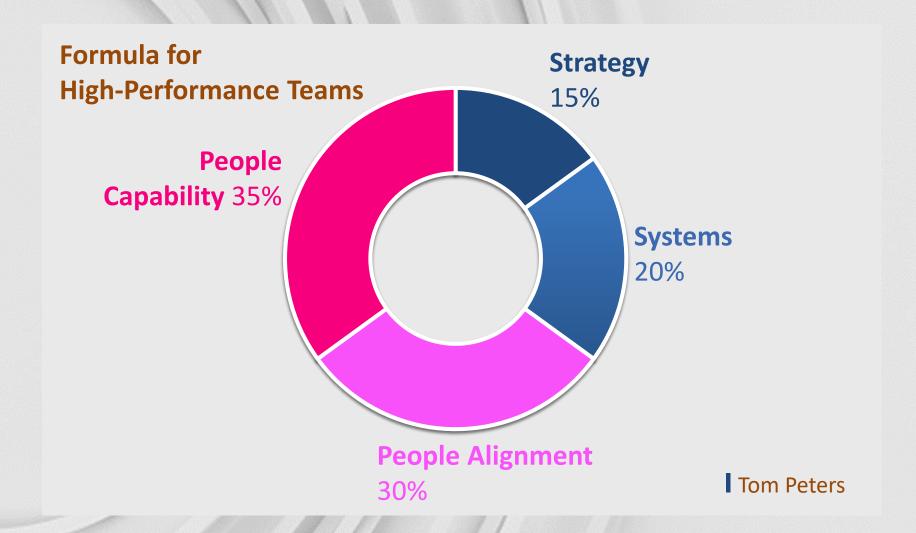
How you add value to customers

#### **Culture**

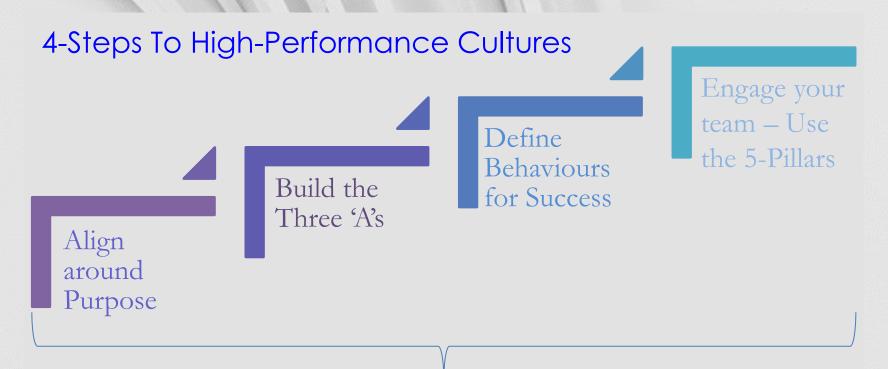
Your collective capacity to create value; your behaviours and actions; how you do your work

# Performance Pyramid



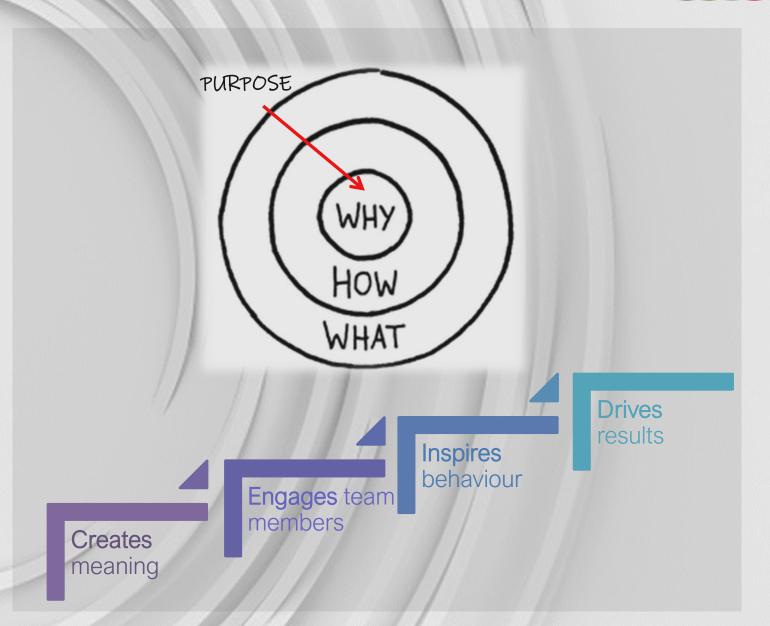






Build Trust and cultivate Psychological Safety







## HIGH-PERFORMANCE CULTURES - THE 3-As



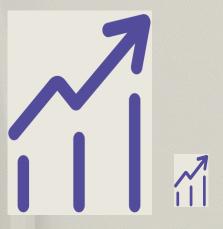
Revenue growth

682% 166%



**Employment** growth

282% 36%



Net-income growth

**756% 1%** 

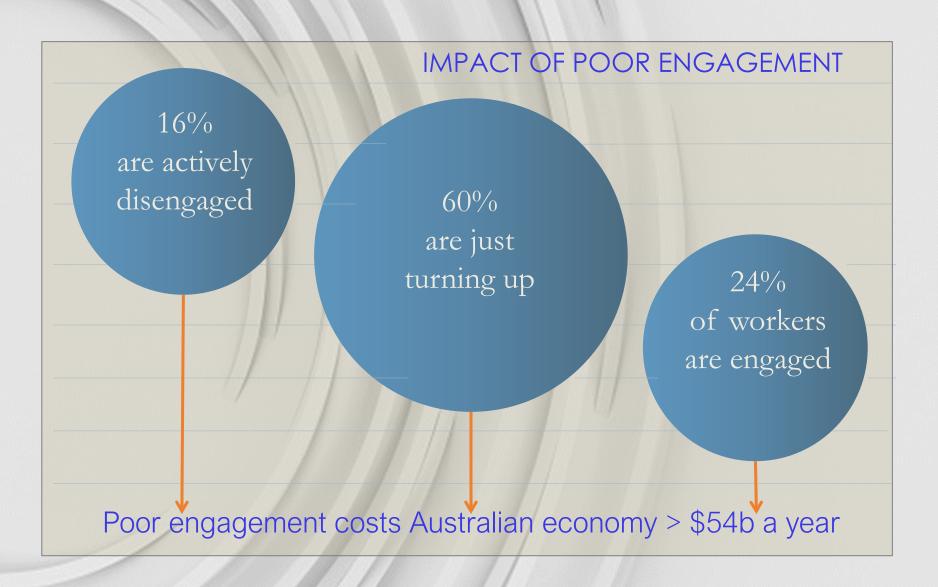
- Organisations with performance enhancing cultures
- Organisations without performance enhancing cultures



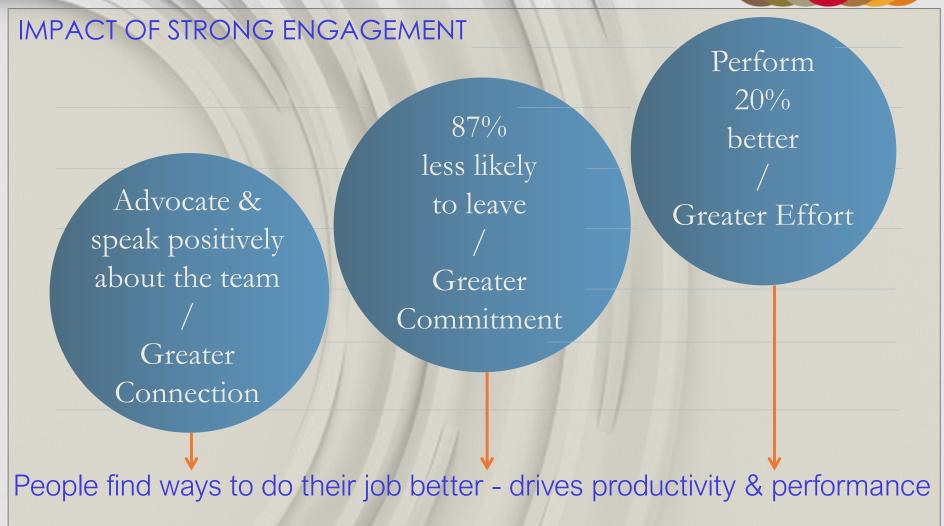


People don't leave an organisation, they leave their boss









### **FIVE PILLARS OF GREAT ENGAGEMENT**





Give people a chance to share their views – let them know their opinions count



Clarify the Purpose & direction of the business – let people know the mission & where you are heading



Provide honest feedback & define expectations – let people know what you want them to do



Explain links between work people do and team success – let them know why their work matters

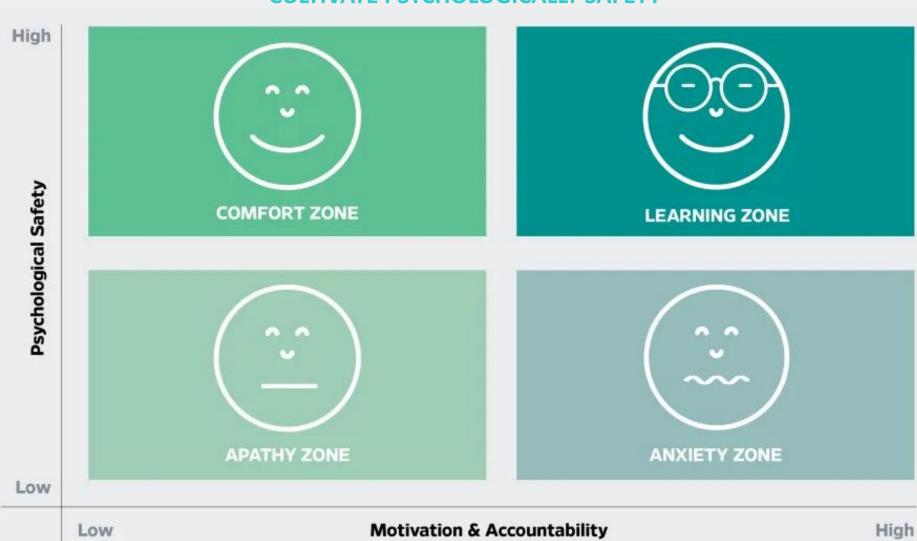


Talk about your value proposition – let people know what is great about your team

Psychological Safety – Leaders make people feel safe



### **CULTIVATE PSYCHOLOGICALLY SAFETY**





### To Really Engage, Help People To Feel Safe

Manage how people experience SCARF & mitigate the threat response

- Status
- Certainty
- Autonomy
- Relatedness
- Fairness



When people experience social threat, their body releases 3X as much stress hormone (cortisol), than they would in response to other stressful situations!



## **Empathy Drives Results**



Employees who feel their voice is heard at work are 4.5X more likely to feel empowered to perform their best work

Not every productive employee is valued but every valued employee is productive!

## 15-Tips for Leaders to Build HPOs





Define your team's purpose & align your team to it



Articulate performance signatures (behaviours that drive success) & hold people accountable to these



Always discuss what great looks like



Show fierce empathy - demonstrate you care



Ensure every team member has a development plan



Leverage the diversity of your team



Give people constant feedback on their performance



Collaborate proactively & broadly with different people



Practice emotionally intelligent behaviours every day



Learn to delegate well so you can empower people



Never stop learning - stay curious & keep developing



Stay future focused & externally connected - be customer centric



Learn to communicate with impact - use a communication model



Stay positive - be agile & see challenges as opportunities



Above all, make people feel valued - ensure they know their efforts are vital to the team's success - in doing this you will engage people & create experiences which are cherished